

MediaRelease

from Kent Reliance Building Society



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GFC & KRBS are onside with sponsorship deal!

Gillingham Football Club and Kent Reliance are delighted to announce the continuation of the sponsorship agreement for at least the next two years.

Mike Lazenby, Chief Executive of Kent Reliance said,

“This is really good news for KRBS and GFC. We are committed to the club and its success. We are looking forward to working with GFC over the coming years for a long term benefit for the club and its supporters.”

Mark Jones, Chief Executive of Gillingham Football Club Commented;

“Our relationship with KRBS is excellent and we are delighted that the club and the society will continue to work together in the long term.”

Both the club and KRBS believe that this long term deal is a win win for both sides – hopefully that will be replicated on the field.

Notes to Editors:

Kent Reliance has assets of around £2.1bn and based on published data as at 30 Sept 2007 is the 18th largest building society in the UK.

Kent Reliance is a long term supporter of the youth and sport in the county through the Kent Sports Development Unit, (in conjunction with Kent County Council), Kent County Cricket Club and Gillingham Football Club.

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