

# Pressrelease

from Kent Reliance



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## Successful businesswoman joins the Board of the UK's fastest growing Building Society

The innovative and radical Kent Reliance building society is pleased to introduce a new member to its non-executive board.

Fiona Pollard, former owner of Kent's leading visitor attraction the Hop Farm Country Park, has joined the Board of Kent Reliance at what is an exciting time for the Society as it ventures further into outsourcing and third party supply of off shore services. Fiona commented, 'I am really looking forward to getting involved in Kent's own building society especially as it has a unique positioning in the market whilst at the same time retaining a strong presence in Kent.'

Mike Lazenby, Chief Executive said, 'We are very lucky to have a strong and vibrant Board and we welcome Fiona at a time of rapid change for the industry. Fiona will be a major part of the radical thinking and off-the-wall initiatives that Kent Reliance regularly delivers. Fiona has a proven track record in business and we believe that she will be good for us as she brings her front line retail experience to the Board.'

### Note to editors:

Kent Reliance has assets of around £1.6bn and the lowest relative costs of all building societies based on published data as at 30 Sept 06 ( KPMG annual Building Societies Database Sept 2006).

Kent Reliance's subsidiary company (Jersey Home Loans Ltd) was the biggest lender on the Island in 2006.

Kent Reliance is the only building society with a structured programme of transferring branches to agents and the only society to have an off shore subsidiary based in Bangalore to undertake back office processing.

Fiona Pollard has worked at Goldman Sachs as a Director and more recently as proprietor of the Hop Farm which she turned from an ailing business into Kent's most popular visitor attraction.